

INTENSE – INTernational ENtrepreneurship Skills Europe



















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- Project that focuses on the topic of INTERNATIONALISATION
- Implemented by 5 European Higher Education Institutions
- Funded by the Erasmus+ Programm of the EU
- Project duration: September 2016 August 2019















Who are the project partners?

INTENSE

- 1. Hochschule für Technik und Wirtschaft Berlin, Germany
 - Project lead
- 2. Hogeschool Utrecht, the Netherlands
- 3. University Colleges Leuven-Limburg, Belgium
- 4. Turku University of Applied Sciences, Finland
- 5. J.J. Strossmayer University of Osijek, Croatia

















What are the objectives of INTENSE?

- 1. ...promote the internationalisation of SMEs, students, and universities of applied sciences by 2019
 - → seize global opportunities!
- 2. ...foster entrepreneurial and professional skills of students and staff of universities
 - → enhance employability!
- 3. ...foster the collaboration between SMEs, universities of applied sciences and further stakeholders
 - → build a network!

















What are the outputs of INTENSE?

- ✓ ... develop and implement a 15 ECTS teaching module on the topic of internationalisation of SMEs in Europe
- ✓ ... SME Toolkit
- ✓ ... policy recommendations
- ✓ ... International trainings, student meetings and multiplier events
- ... student consultancy projects at all partner universities
 - Students support SMEs with their internationalisation process (research, market entry strategy, recommendations, etc.)















Impressions: International Student Meeting Berlin 2018





Group picture with all students



Panel discussion with consultants



Intercultural Evening



Collaboration between students from UC Leuven-Limburg and HTW Berlin

















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