

INTERNATIONAL ENTREPRENEURSHIP SKILLS EUROPE

January 2019

Dear Partners and Colleagues,

The project “INTErnational ENtrepreneurship Skills Europe” (INTENSE) was launched in September 2016. With this newsletter we would like to keep you updated on the project’s progress.

We look forward to working with you!

INTENSE – INTErnational ENtrepreneurship Skills Europe

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INTENSE – INTernational ENTrepreneurship Skills Europe

Project Background

In September 2016 the Erasmus+ project “INTENSE – INTernational ENTrepreneurship Skills Europe” was launched. The project will run for a period of three years with a total budget of 405.991,00 EUR. INTENSE is an international project, implemented by the University of Applied Sciences (HTW) Berlin, Germany (project lead), the University of Applied Sciences (HU) Utrecht, Netherlands, University of Applied Sciences LTD (TUAS) Turku, Finland, University Colleges Leuven Limburg (UCLL), Belgium, and the Faculty of Economics (EFOS) Osijek, Croatia.

Project Summary and Main Outputs

INTENSE aims to promote the collaboration and innovative practices between Higher Education Institutions (HEI) and European Small and Medium-sized Enterprises (SME) in order to stimulate entrepreneurial behaviour, innovation skills and the internationalisation of students, HEI staff and SMEs. As a result it will increase the employability of HEI students and staff.

INTENSE focuses on developing and implementing a teaching module on the internationalisation of SMEs for HEI students. Mixed teams of students, SMEs and HEI staff from five EU countries help SMEs to internationalise their businesses and raise awareness for the importance of internationalization in globalised work and learning environments. The project builds on previous experiences of the project partners and fosters an exchange of best practices between the partner HEIs.

Project Components:

- Building a bridge between Higher Education Institutions, students and entrepreneurs/SMEs
- Provide cross-border support to SMEs through student consultancies
- Making use of and further E-learning and blended learning
- Enhancing innovation, internationalization and entrepreneurial competences

Outputs:

- Teaching module on the internationalisation of SMEs, including teaching manual
- INTENSE Tool Kit for SMEs
- Scientific publications on the INTENSE learning model
- Measuring innovation competences with the help of the INCODE Barometer
- INTENSE policy recommendations

Communication Channels:

- Website: <http://intense.efos.hr>
- Facebook: www.facebook.com/Intenseproject
- Twitter: [@projectintense](https://twitter.com/projectintense)
- LinkedIn: <https://www.linkedin.com/groups/13501961>



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Project Activities

Looking Back: International Student Meeting Berlin

From 26 to 30 November 2018, a group of 60 students and lecturers from all over Europe joined the INTENSE international student meeting at HTW Berlin. Throughout the week, students worked on their company projects and participated in a range of workshops and trainings. Among others, the programme included an intercultural training, a workshop with consultants, a workshop on sustainable supply-chain management and a company visit to a sustainable fashion company. The aim of the week was to increase students' international, intercultural, team work and project management skills, next to advancing their knowledge on SME internationalisation.

A report on one the international student week at HTW Berlin is available [here](#) (in German).



Group picture



First day of an INTENSE week



Drinks and sweets offered by the Finnish team at the intercultural evening



Panel discussion with consultants



Collaboration between students from UC Leuven-Limburg and HTW Berlin

CEU Spain and SUPSI Switzerland join the INTENSE Project



Elizabeth Frank, CEU Madrid, at the INTENSE international student meeting in Berlin

We are happy to announce that Universidad San Pablo CEU located in Madrid, Spain and Scuola Universitaria Professionale della Svizzera Italiana (SUPSI) located in Manno, Switzerland have joined the INTENSE network. Both universities are interested in implementing a pilot run of the student consultancy projects in the summer term 2019. Throughout the pilot runs, students from CEU and SUPSI will cooperate with students from the INTENSE partner universities with the aim to support SMEs to internationalise. Welcome on board CEU and SUPSI!

Scuola universitaria professionale
della Svizzera italiana

SUPSI



CEU
Universidad
San Pablo

The INTENSE project seeks to broaden its network of universities and is happy to share all teaching materials that were produced throughout the project with interested universities. If your university is interested to join, please contact Christina Saulich: christina.saulich@htw-berlin.de.

Dissemination Activities

National Multiplier Event in Berlin: 17 January 2019

HTW Berlin in cooperation with Berliner Sparkasse is organising the national multiplier event '*Promoting the Internationalisation of SMEs in Berlin: Challenges, Lessons Learned and Support*' in Berlin on 17.01.2019. The event is directed to SMEs based in Berlin that are interested in the topic of internationalisation and would like to share and discuss their experiences related to internationalisation. At the event, students from HTW Berlin will pitch the findings of their student consultancy projects and Prof. Tine Lehmann, INTENSE Project Manager, will present a preliminary version of the INTENSE internationalisation toolkit for SMEs. Companies have the opportunity to exchange important lessons learned and information on support programmes for SMEs during a panel discussion on '*How to Internationalise? Challenges, Lessons Learned and Support for SMEs*'.

National Multiplier Event in Osijek

The national multiplier event at the Faculty of Economics in Osijek is scheduled for end of February/beginning of March. The event will take place at the Faculty of Economics in Osijek. The Croatian INTENSE team invites representatives of the local government, J. J. Strossmayer University Osijek, the Croatian Employers Association, the Croatian Employment Office and entrepreneurs to join the event. At the event, students will present their findings to the companies involved in the student consultancy projects. In addition, there will be a debate on policy recommendations related to fostering the internationalisation of students, members of higher education institutions and SMEs in Europe. The INTENSE team will present the policy recommendations at an international event in Osijek on 12.06.2019.

Save the date: INTENSE International Multiplier Event, 26-27 March 2019

The INTENSE international multiplier event for academics and SMEs will be held on 26-27 March 2019 at UC Leuven-Limburg, (UCLL) Diepenbeek Campus in Belgium in the framework of the International Week on 'Smart Cities', that is initiated by UCLL and its partner network EUCLIDES, a network of European Engineering and Technology Universities. Speaker sessions and workshops on 'International Entrepreneurship' will be scheduled on both days. We would be pleased to receive partner institutions and SMEs from all over the world to participate in this inspiring event.

Interested to join? Please register to the event [here](#).



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und Wirtschaft Berlin
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