

INTERNATIONAL ENTREPRENEURSHIP SKILLS EUROPE

January 2018

Dear Partners and Colleagues,

The project “INTERNATIONAL Entrepreneurship Skills Europe” (INTENSE) was launched in September 2016. With this newsletter we would like to keep you updated on the project’s progress.

We look forward to working with you!

INTENSE – INTernational ENTrepreneurship Skills Europe

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INTENSE – INTernational ENTrepreneurship Skills Europe

Project Background

In September 2016 the Erasmus+ project “INTENSE – INTernational ENTrepreneurship Skills Europe” was launched. The project will run for a period of three years with a total budget of 405.991,00 EUR. INTENSE is an international project, implemented by the University of Applied Sciences (HTW) Berlin, Germany (project lead), the University of Applied Sciences (HU) Utrecht, Netherlands, University of Applied Sciences LTD (TUAS) Turku, Finland, University Colleges Leuven Limburg (UCLL), Belgium, and the Faculty of Economics (EFOS) Osijek, Croatia.

Project Summary and Main Outputs

INTENSE aims to promote the collaboration and innovative practices between Higher Education Institutions (HEI) and European Small and Medium-sized Enterprises (SME) in order to stimulate entrepreneurial behaviour, innovation skills and the internationalisation of students, HEI staff and SMEs. As a result it will increase the employability of HEI students and staff.

INTENSE focuses on developing and implementing a teaching module on the internationalisation of SMEs for HEI students. Mixed teams of students, SMEs and HEI staff from five EU countries help SMEs to internationalise their businesses and raise awareness for the importance of internationalization in globalised work and learning environments. The project builds on previous experiences of the project partners and fosters an exchange of best practices between the partner HEIs.

Project Components:

- Building a bridge between Higher Education Institutions, students and entrepreneurs/SMEs
- Provide cross-border support to SMEs through student consultancies
- Making use of and further E-learning and blended learning
- Enhancing innovation, internationalization and entrepreneurial competences

Outputs:

- Teaching module on the internationalisation of SMEs, including teaching manual
- INTENSE Tool Kit for SMEs
- Scientific publications on the INTENSE learning model
- Measuring innovation competences with the help of the INCODE Barometer
- INTENSE policy recommendations

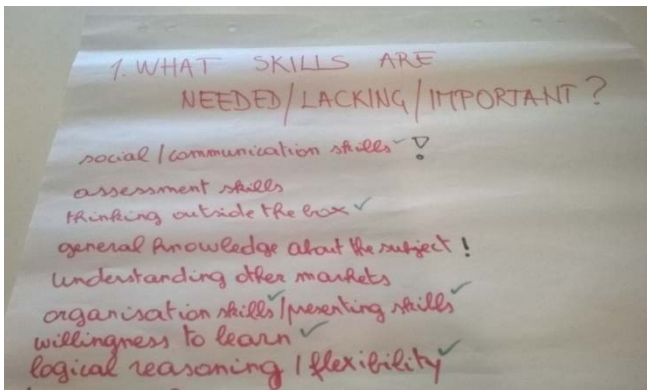
Communication Channels:

- Website: <http://intense.efos.hr>
- Facebook: www.facebook.com/Intenseproject
- Twitter: [@projectintense](https://twitter.com/projectintense)
- LinkedIn: <https://www.linkedin.com/groups/13501961>

Project Activities

Looking Back: International Student Meeting in Utrecht, 26 – 30 November 2017

From 26 to 30 November 2017 a group of 30 students and 10 lecturers from all INTENSE partner universities came together for an international student meeting at HU Utrecht. The student meeting is part of the INTENSE pilot run. During the one-week intensive programme, students participated in interactive workshops on the topics of entrepreneurship, innovation, intercultural communication, and case writing. Most importantly, students had the opportunity to exchange experiences, work in international teams and jointly work on their consultancy projects. Next to the workshop programme, the student exchange also included some fun activities, like a visit of the dome tower in Utrecht and an intercultural evening with students from HU Utrecht.



Working on skills at the student meeting



Group picture with certificates



Working on an introductory video



Inter-team collaboration

Project Meeting in Berlin, 25-26 January 2018

At the end of January, all project partners met in Berlin to work on a toolkit for SMEs, the INTENSE teaching material and to plan this year's project activities. The project meeting was also an opportunity to take stock of the pilot run of the student consultancy project and the international student meeting in Utrecht. The next project meeting will take place in Turku in June 2018.

Dissemination Activities

Multiplier Event in Berlin, 25 January 2018

The first INTENSE multiplier event took place end of January in Berlin. The multiplier will brought together SMEs and two student teams from HTW Berlin that participated in the pilot run, INTENSE project partners from all partner countries, and further project stakeholders, such as Berlin Partner and Sparkasse. At the multiplier event, the student teams presented the results of their consultancy projects to the companies and handed over their final reports. Throughout the winter term, two student teams from HTW Berlin have worked with two Berlin-based companies with the aim to support the companies' internationalisation processes.



HTW student teams at the multiplier event at Berlin Business Location Center



Students hand over their consultancy report



Presentation of the INTENSE project by Prof. Dr. Wohlgemuth

INTENSE @ the VoiceS Conference in Graz, April 2018

Patricia Huijon (UCLL Limburg-Leuven) will present a paper on 'Cultural Diversity as Resource for Educational Entrepreneurs) at the Voices conference 'Inspiration – Intercultural Communication and Diversity' that will take place from 25-28 April at the University College of Teacher Education in Graz, Austria. The conference reaches out to teachers and staff of Higher Education Institutions. Check out the VoiceS conference [here!](#)

INTENSE @ the 2nd HEIRRI Conference in Vienna, April 2018

INTENSE-member Patricia Huion will give a presentation on the topic of 'FRESH START Redesigns Entrepreneurship Education through Refugees' Eyes' at the 2nd HEIRRI conference in Vienna. The theme of the conference is 'Education towards a responsible society, transforming universities through Responsible Research and Innovation (RRI).

Check out the HEIRRI conference [here!](#)