

INTENSE – INTernational ENtrepreneurship Skills Europe

Project Aims

- 1. Promote the internationalisation and the international competitiveness of SMEs and Higher Education Institutions (HEI) by 2019
- Enhance the employability of students and HEI staff by fostering entrepreneurial, intercultural and innovation skills
- Foster the collaboration between SMEs, HEIs and further stake-holders, i.e. business associations and policy institutions

Project Implementation

Sep. 16 March 18 Sep. 19

1 Develop teaching module on internationalisation of SMEs

3 National multiplier events with SMEs & business associations

5 International multiplier event in Croatia

2 1st run: Student support local SMEs + international student exchange

2nd run: Students
support local SMEs
+ international
student exchange

Project Outputs

- > Teaching Module on Internationalisation of SMEs, incl. Teaching Manual
- > Student consultancy for SMEs
- > INTENSE Toolkit for SMEs
- Policy recommendations

Project Partners





UNIVERSITY HU
OF APPLIED HU
SCIENCES
UTRECHT Utrech







EFOS Osijel





Projektteam:

Prof. Dr. Tine Lehmann Prof. Dr. Veit Wohlgemuth Christina Saulich M.A.

