

Boosting the Employability of Students and Staff at European Higher Education Institutions: – An Educational Framework for Entrepreneurship, Internationalisation and Innovation –

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A.

Problem Statement:

- The current labour market expects graduates and staff of Higher Education Institutions (HEI) to be able to interact in global settings and to be equipped with an entrepreneurial mindset.

Need:

- Adapt educational concepts of HEI to increase the international, intercultural, innovation, and entrepreneurship skills and to boost the employability of HEI students and staff.

Research Question:

- How can HEI respond to the growing demand for entrepreneurship, innovation, and international skills induced by increasingly global, uncertain and flexible work environments?

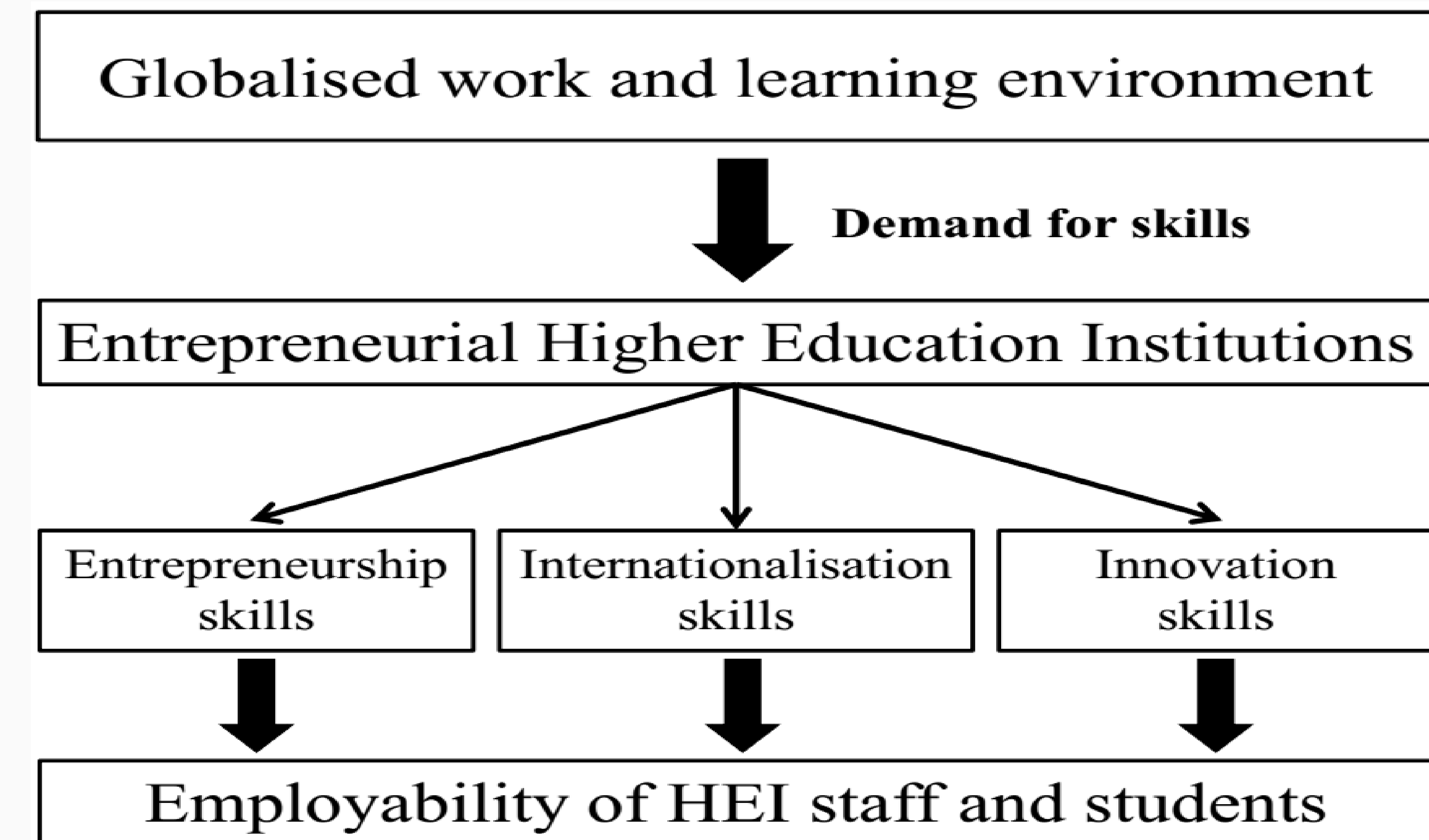
B. Literature Review

	Internationalisation	Entrepreneurship	Innovation
Set of needed skills	<ul style="list-style-type: none">Intercultural skillsLanguage skillsGlobal awareness (Altbach & Knight, 2007; Wit et al., 2015)Ability to interact in global settings (Hénard et al., 2012)	<ul style="list-style-type: none">Task-oriented: small business development and managementBehaviour-oriented: personal traits (Henry et al., 2005)	<ul style="list-style-type: none">Set of individual, inter-personal and networking skills needed in innovation creating processes (Kettunen et al., 2013)
Tools/Methods	<ul style="list-style-type: none">Intercultural trainingsdistance learningStudent/staff mobilitiesCredit/degree mobilityInternational networksOff-shore campuses	<ul style="list-style-type: none">Entrepreneurship as a methodActive: learning by doingPracticing skills in real life/work situations (Neck & Greene, 2011)	<ul style="list-style-type: none">Creating intra-HEI & regional networksApplied researchGroup interactionsEntrepreneurial and international activities (Watts, et al. 2013)

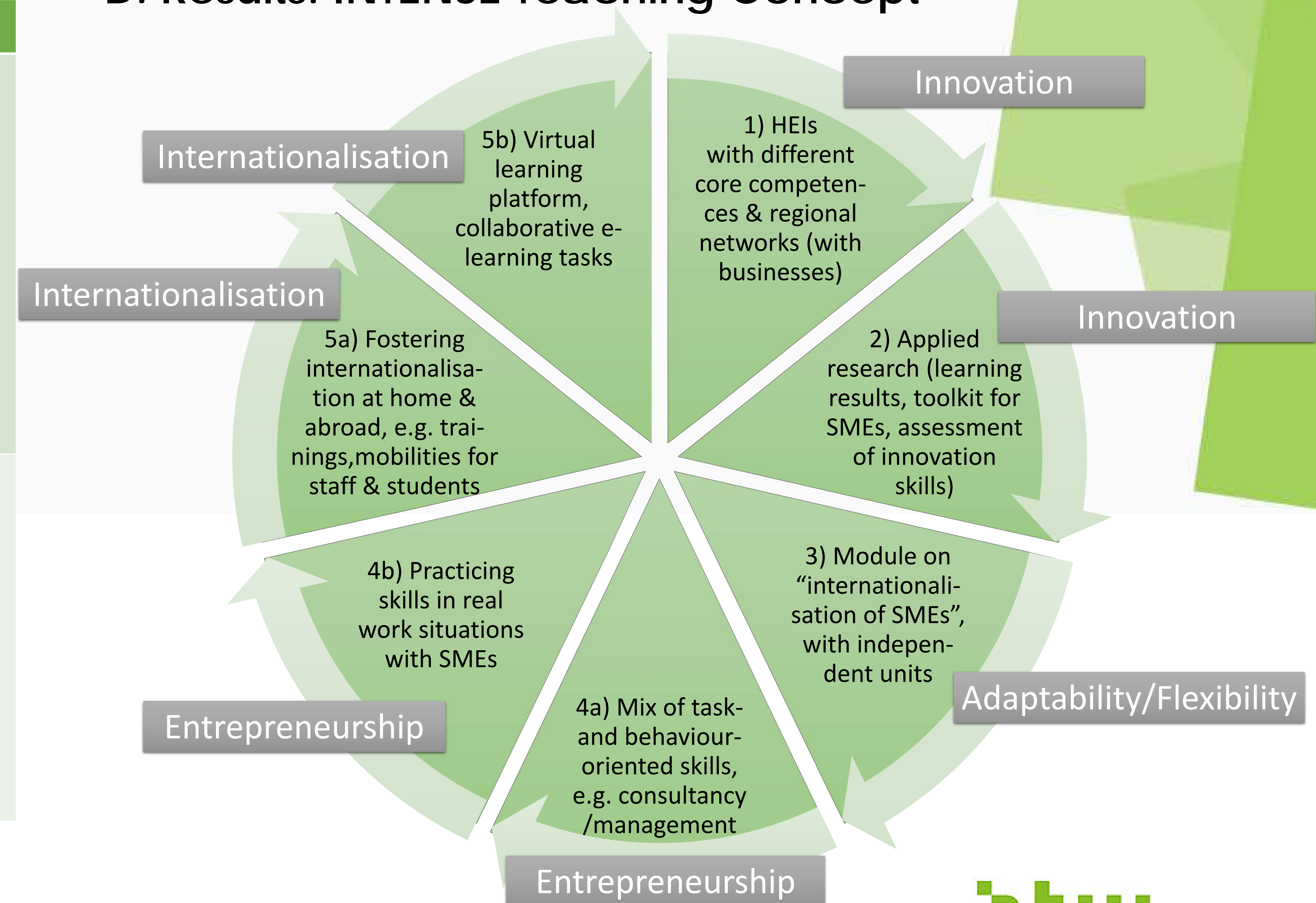
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C. Educational Framework



D. Results: INTENSE Teaching Concept



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