

INTENSE – INTernational ENtrepreneurship Skills Europe

Bridging the Gap to Internationalisation by Fostering Internationalisation Skills of SMEs & Higher Education Institutions

September 2016 – September 2019













What is INTENSE about?

INTENSE is a transnational EU-funded project that seeks to...

- a. ...establish collaborations between Higher Education Institutes (HEI) and European Small and Medium Sized Enterprises (SMEs)
- b. ...develop and implement an innovative transnational **teaching module** on internationalisation of SMEs in Europe
- c. ...provide cross-border support to SMEs through student consultancies
- d. ...produce and disseminate policy recommendations













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What are the objectives of INTENSE?

The core objectives of INTENSE are to...

- a. ...promote the internationalisation and the international competitiveness of SMEs and Higher Education Institutions (HEI) by 2019
- b. ...enhance the employability of students and HEI staff by fostering entrepreneurial, intercultural and innovation skills
- c. ...foster the collaboration between SMEs, HEIs and further stakeholders, i.e. business associations and policy institutions















Who are the project partners?

- Hochschule f
 ür Technik und Wirtschaft (HTW) Berlin, Germany
 ➢ Project lead
- 2. Hogeschool Utrecht (HU), Netherlands
- 3. University Colleges (UC) Leuven-Limburg, Belgium
- 4. Turku University of Applied Sciences, Finland
- 5. J.J. Strossmayer University of Osijek, Croatia



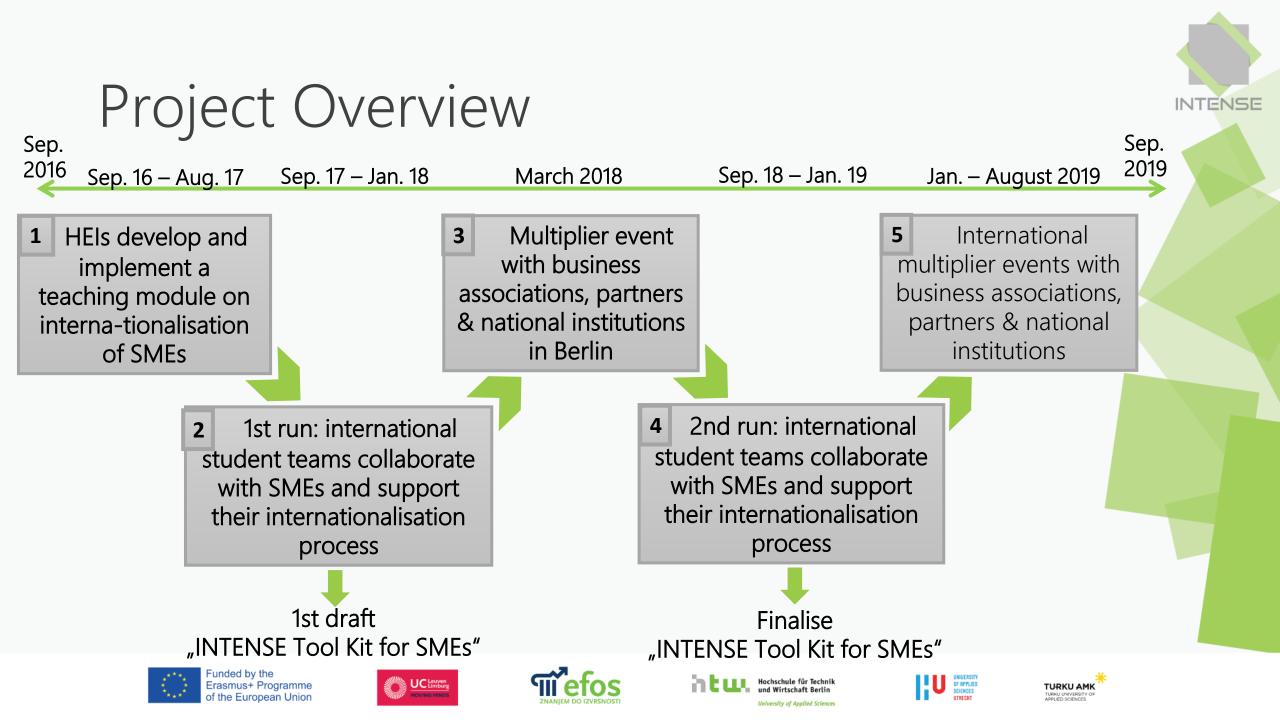












What is the outcome of INTENSE?

- 1. SMEs receive tailor-made advice on their internationalisation and establish contacts with well-trained potential employees.
- 2. Students increase their entrepreneurship and intercultural competences and gain practical experience.
- 3. SMEs, multipliers and further HEIs can use INTENSE materials, i.e. SME Toolkit, teaching modules, policy recommendations.
- 4. INTENSE establishes a network on internationalisation among HEIs, SMEs, business associations, institutions and further stakeholders.
- 5. INTENSE promotes the topic of internationalisation of SMEs and HEIs at the national and European level.













INTENSE

Who will benefit from INTENSE?

- ✓ SMEs
- ✓ Higher Education Institutions
- ✓ Students
- ✓ Business Associations
- ✓ Researchers
- ✓ Policy Makers















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