



INTENSE – INTernational ENtrepreneurship Skills Europe

Bridging the Gap to Internationalisation by Fostering
Internationalisation Skills of SMEs & Higher Education Institutions

September 2016 – September 2019

What is INTENSE about?

INTENSE is a transnational EU-funded project that seeks to...

- a. ...establish collaborations between **Higher Education Institutes (HEI) and European Small and Medium Sized Enterprises (SMEs)**
- b. ...develop and implement an innovative transnational **teaching module** on internationalisation of SMEs in Europe
- c. ...provide cross-border **support to SMEs** through **student consultancies**
- d. ...produce and disseminate **policy recommendations**

What are the objectives of INTENSE?

The core objectives of INTENSE are to...

- a. ...promote the internationalisation and the international competitiveness of SMEs and Higher Education Institutions (HEI) by 2019
- b. ...enhance the employability of students and HEI staff by fostering entrepreneurial, intercultural and innovation skills
- c. ...foster the collaboration between SMEs, HEIs and further stakeholders, i.e. business associations and policy institutions

Who are the project partners?

1. Hochschule für Technik und Wirtschaft (HTW) Berlin, Germany
 - Project lead
2. Hogeschool Utrecht (HU), Netherlands
3. University Colleges (UC) Leuven-Limburg, Belgium
4. Turku University of Applied Sciences, Finland
5. J.J. Strossmayer University of Osijek, Croatia

Project Overview



1 HEIs develop and implement a teaching module on internationalisation of SMEs

2 1st run: international student teams collaborate with SMEs and support their internationalisation process

1st draft
„INTENSE Tool Kit for SMEs“

3 Multiplier event with business associations, partners & national institutions in Berlin

4 2nd run: international student teams collaborate with SMEs and support their internationalisation process

Finalise
„INTENSE Tool Kit for SMEs“

5 International multiplier events with business associations, partners & national institutions

What is the outcome of INTENSE?

1. SMEs receive tailor-made advice on their internationalisation and establish contacts with well-trained potential employees.
2. Students increase their entrepreneurship and intercultural competences and gain practical experience.
3. SMEs, multipliers and further HEIs can use INTENSE materials, i.e. SME Toolkit, teaching modules, policy recommendations.
4. INTENSE establishes a network on internationalisation among HEIs, SMEs, business associations, institutions and further stakeholders.
5. INTENSE promotes the topic of internationalisation of SMEs and HEIs at the national and European level.

Who will benefit from INTENSE?

- ✓ SMEs
- ✓ Higher Education Institutions
- ✓ Students
- ✓ Business Associations
- ✓ Researchers
- ✓ Policy Makers

www.intense.efos.hr